

Empowering Muskegon County Nonprofits to Educate, Engage, and Turn Out Voters



When more people vote, our community's voice grows stronger, and local nonprofits play a powerful role in making that happen. Nonprofits are trusted messengers, deeply connected to their communities, and fully permitted to engage in nonpartisan voter engagement. We're excited to support your efforts!

The Community Foundation invites all Muskegon County Nonprofits to apply for Watch Us Vote Mini-Grants, providing up to \$1,000 to support nonpartisan voter education and get-out-the-vote efforts in Muskegon County. If you have a more impactful request requiring additional resources, please reach out. These mini-grants are designed to be flexible, creative, and easy to use – so you can focus on helping people understand the voting process and show up to vote.

What:

Mini-grants for Muskegon County Non-profits for Get Out the Vote and Voter Education Projects.

- Encourage people to make a plan to vote
- Explain how, when, and where to vote
- Promote absentee, early, or Election Day voting
- Increase turnout, especially among underrepresented voters

Think outreach, education, reminders, events, digital or community-based engagement, whatever works best for your audience. Free tools and inspiration are available at: www.nonprofitvote.org

Grants are awarded on a first-come, first-served basis—apply early!

Deadline to apply: Applications will be accepted until August 1, 2026, or until funds are depleted.

*All projects must be strictly **nonpartisan**.*

Who:

- Any registered 501(c)(3) nonprofit organization
- Churches
- Schools
- Units of government

Form Deadline:

Grants will be available until funds are depleted or until August 1, 2026. Plan and apply early!

Resources:

There are many fantastic (and FREE) resources to help you formulate your plan – a great place to start is : www.nonprofitvote.org

Please Note: While voter registration is important, these grants are not intended to primarily fund voter registration drives. Proposals should focus on voter education and turnout.

Help your community be informed, confident, and ready to vote. Please share this opportunity with your network!

Questions? Contact grants@muskegonfoundation.org