



**COMMUNITY
FOUNDATION**
for Muskegon County

Love Your Community.

Leave a legacy.

Jessie George's estate gift helped build the Muskegon Farmers Market and created a permanent fund in her name to support the community. What will your legacy be?



Growing Leaders, Growing Community



If everyone leaves 5% of their estate to a Community Foundation fund, over \$680 million will be invested in Muskegon County by 2055.

Visit muskegonfoundation.org/give to learn more.



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Love your community. Leave a legacy.

Through the Community Foundation for Muskegon County, you can support the community and causes that are important to you—forever—by planning a gift through your estate. Your gift can create a permanent fund in your name, leaving an enduring legacy, or add to any existing fund.

The Community Foundation seeks to build a vibrant community with great opportunities for all. Your generosity and others' help bring that vision to life. Our strategic goals focus on education; community and economic development; and diversity, equity, and inclusion.

Everyone can leave a legacy. Gifts are invested for long-term growth – with the earnings providing annual grants – creating a lasting resource to sustain the community. Your gift will **make an impact** and be a source of pride for your heirs and inspiration for others.

Plan your gift.

Talk with your advisor. There are many ways to **include the community in your plans**, from simply naming the Community Foundation as a beneficiary of a life insurance policy or retirement account, to including us in your will or trust (find sample bequest language at muskegonfoundation.org/bequest). There are also options which will both create your legacy and provide you with income for life.

Talk with us. Your gift can be unrestricted, meaning it will support Muskegon County's greatest needs and opportunities forever. Or it can focus on an interest area you're passionate about, such as education or the arts, or even a specific nonprofit, favorite park, or bike trail. The possibilities are endless, and we can help you **create a plan that's meaningful** to you.

By planning a future gift to the Community Foundation, you will join many others in our **Ambassadors Legacy Society**. We hope you'll tell us about your gift so we can thank you. Together, we can build a vibrant Muskegon County with great opportunities for all!

Learn more at muskegonfoundation.org/give,

or contact our development team:

development@muskegonfoundation.org | 231.722.4538