

LOVE YOUR COMMUNITY. CREATE A LEGACY.



If you love Muskegon County, you can help improve its future. Your gifts can create a Strategic Fund in your name, or in honor of a loved one, while providing a lasting resource to build a vibrant community with great opportunities for all. Strategic Funds are either Unrestricted or focused on one of the Community Foundation's three strategic areas: Education; Community and Economic Development; or Diversity, Equity, and Inclusion. They are our most powerful funds because they offer flexibility to the community of the future to determine how grant dollars will be spent within those areas.

To create a Strategic Fund:

- **Commit.** Let us know you'd like to create a Fund, and we'll draft a simple document that states your intentions. You choose the name of the Fund and the focus area: Unrestricted; Education; Community and Economic Development; or Diversity, Equity, and Inclusion.
- **Give.** Your gift of \$5,000 creates the Fund right away, or you can build it over time with an annual gift of at least \$500. Whether you give via check, credit card online, stock transfer, or IRA (which qualifies as a Qualified Charitable Distribution if you're 70 1/2 or older), your gifts enjoy maximum tax deductibility.
- **Celebrate.** Once you've reached \$5,000, your Fund will be permanently established to sustain this community! You'll join a growing list of people who love Muskegon County and are providing resources to improve it - forever. Your Fund is a source of pride for you and an inspiration to your friends, family, and the community. It's also a ready vehicle to receive gifts from others on holidays, for special occasions, and even from your estate.

For more information, please contact our Development team at gifts@muskegonfoundation.org or 231.722.4538. We'd love to have a conversation with you about your Muskegon County legacy.

Community Foundation for Muskegon County

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